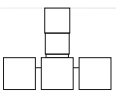
ZUMTOBEL

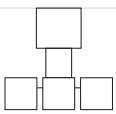
SCENO

IMPACTFUL PRODUCT PRESENTATION

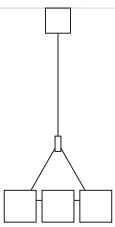
INSTALLATION VARIANTS



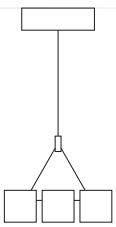
Three-phase trunking



TECTON continuous row



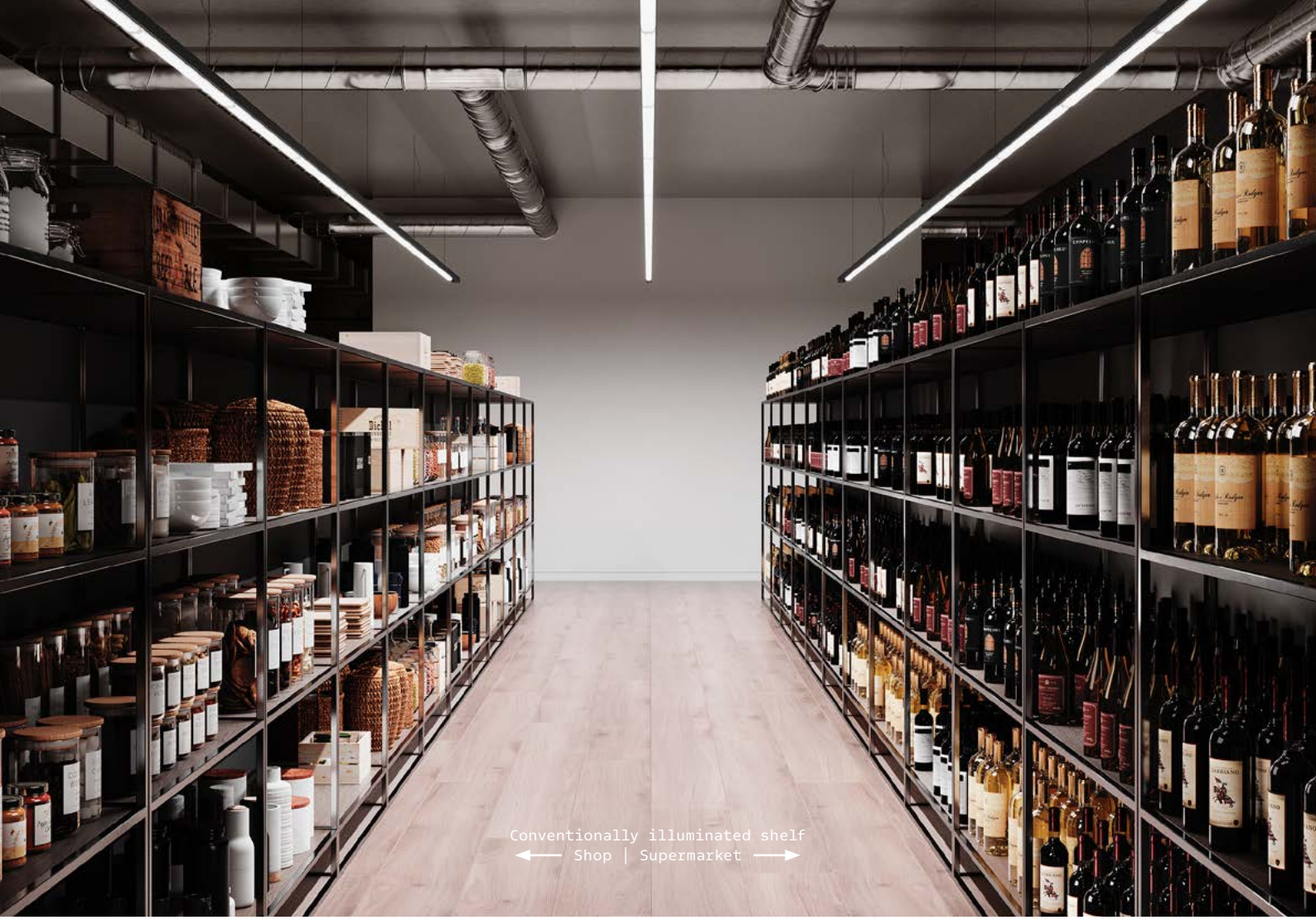
Pendant on three-phase trunking



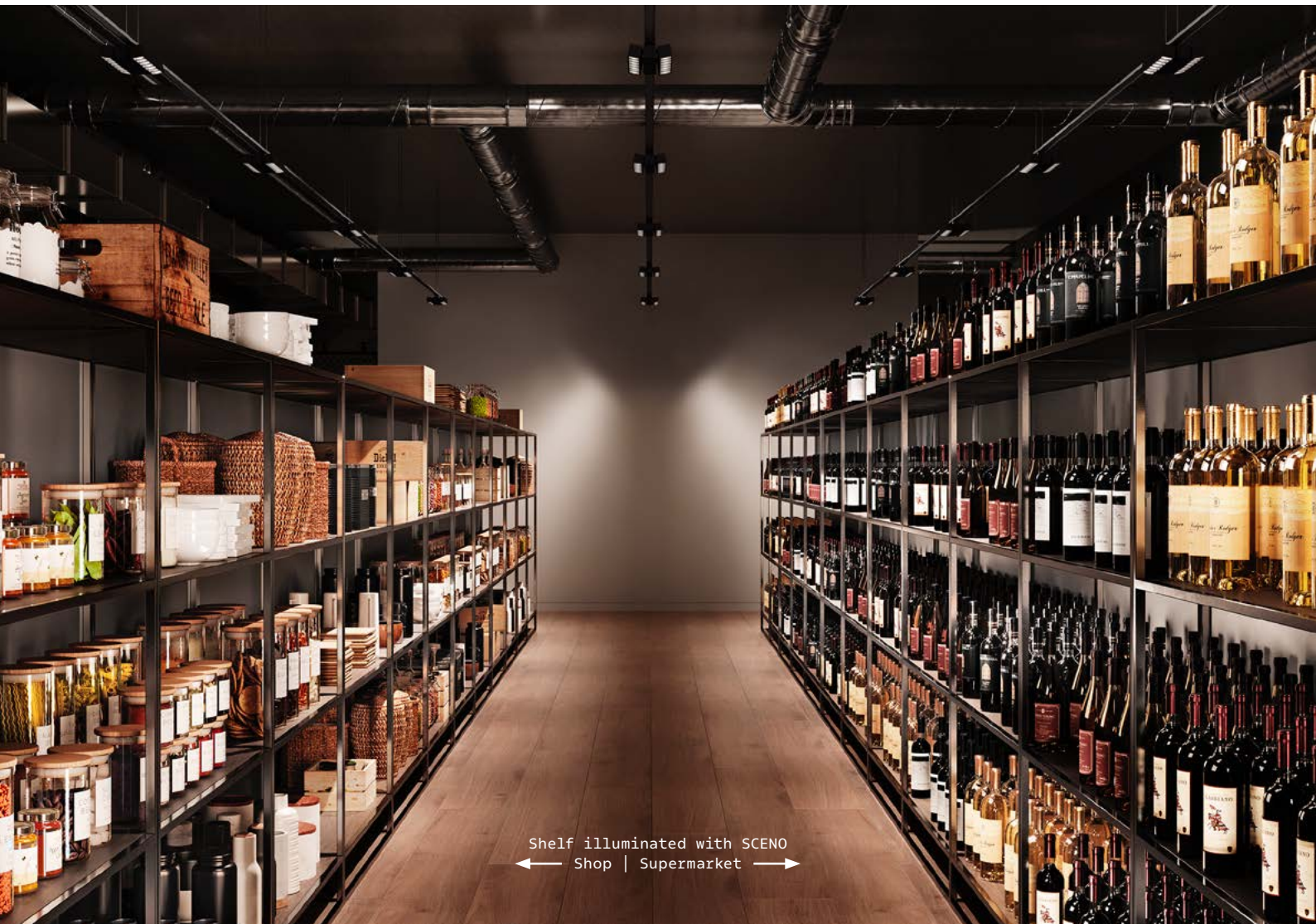
Pendant with ceiling rose

CURTAIN UP, SCENO ON.

Showcase products perfectly. With clever accents for shelf lighting and restrained contrasts between light and shadow, SCENO captures and gently guides customers' attention. Ideally suited to the sales psychology of supermarkets and retail spaces. Highly versatile and can be adapted for a range of spaces and uses. With brilliant, precise light and a subtle design. SCENO: a stimulating atmosphere for every purchase.



Conventionally illuminated shelf
← Shop | Supermarket →



Shelf illuminated with SCENO
← Shop | Supermarket →

MORE THAN SHOPPING – CREATE AN EXPERIENCE.

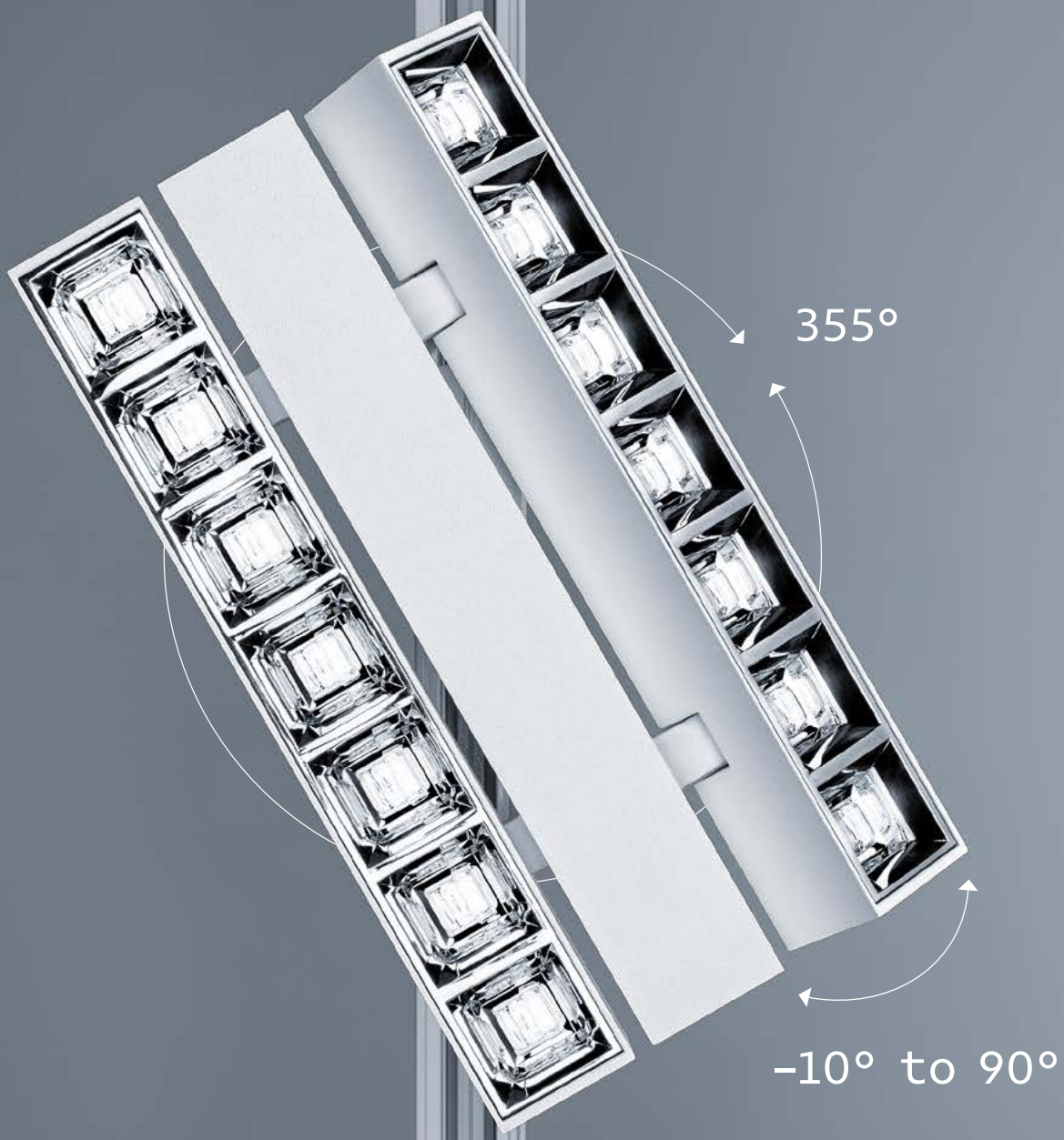
Discerning consumers want to be inspired and entertained, to be rewarded and to exchange ideas. SCENO is the perfect lighting tool to support retailers with the optimal presentation of their products. Shopping is transformed from a purely functional activity into an emotional experience: with brilliant light, high colour rendering, stimulating contrasts, excellent glare control and the clever illumination of shelves and aisles.

FOLLOWS THE HUMAN GAZE

Specially designed for supermarkets and retail spaces, SCENO takes human perspective into consideration. The various optics deliver light exactly where it is needed: the shelves and other presentation areas. The SCENO promise: the lighting follows the sales psychology.

BRILLIANT LIGHT

SCENO supplies products with uniform, brilliant lighting. This is provided by the specially developed lens technology. Instead of a large light source, SCENO relies on a series of miniaturised lighting chambers. Whether it's fitted with 7 LEDs or 14, on one side or both, whether it has a colour rendering of Ra 80 or Ra 90: the optics guarantee the best light quality and an effective anti-glare effect with high visual comfort. This is ensured by the combination of high quality lenses and anti glare honeycombs.



DESIGN AWARD 2023

A FLEXIBLE LUMINAIRE FOR INDIVIDUAL USE.

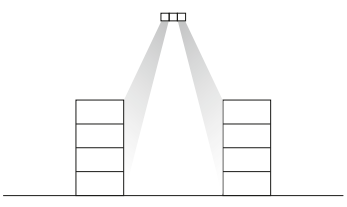
As the design of a shop changes, so does the lighting. With individually rotatable and pivotable light modules, SCENO gives retailers total freedom when it comes to designing spaces and presenting products. Even if whole shelves are moved or replaced, or aisles are made wider or narrower, SCENO provides the infrastructure for uniform surface lighting. It can be flexibly adapted to all alterations – without any reinstallation.

DESIGN FREEDOM FOR RETAILERS

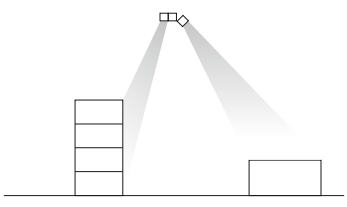
With tilt angles between –10° and 90°, the two "wings" of the SCENO can be installed separately and optimally aligned to all the products on a shelf. The complete luminaire is also rotatable by 355° around the z-axis. Adding campaign posters? Expanding seasonal ranges? Reorganising stock? No problem!

ENDLESS POSSIBILITIES

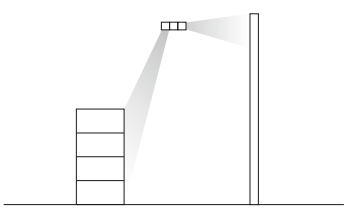
SCENO is available in four different design variants to meet different needs: in a design with one or two wings, and with 7 or 14 honeycombs per side. While the small size (1 x 7 or 2 x 7 LEDs) is perfect for installation up to a mounting height of 3.5 metres, the large size (1 x 14 or 2 x 14 LEDs) is ideal for mounting at greater heights of 4 to 5 metres.



Vertical shelf lighting mounted on both sides



Combination of vertical shelf lighting and horizontal product lighting



Combination of vertical shelf lighting and wall lighting

Beam characteristics

asymmetrical symmetrical 55° symmetrical 75°

Light colours

2700 K 3000 K 3500 K 4000 K MEAT

SCENO is available with UGR < 19 for lighting in office workplaces and checkout areas.

DISCREET DESIGN – PRODUCTS IN FOCUS.

Flat, discreet, integrated: SCENO's minimalist design puts the products centre stage and draws customers' attention to the products, not the lighting. SCENO's timeless exterior, straight lines and compact design make it reservedly impressive. Products remain in the limelight, while SCENO works in the background.

EASY TO INSTALL. POWERFUL LIGHT EFFECT.

The right installation for every space: SCENO can be mounted on three-phase trunking or on the trunking of the TECTON continuous-row lighting system. Just insert and lock. With this simple system, one person can easily complete the installation on their own. In rooms with high ceilings, it can also be installed as a pendant luminaire. Simple. Effective.

EFFICIENT PROJECT DESIGN THANKS TO LARGER LUMINAIRE DISTANCES

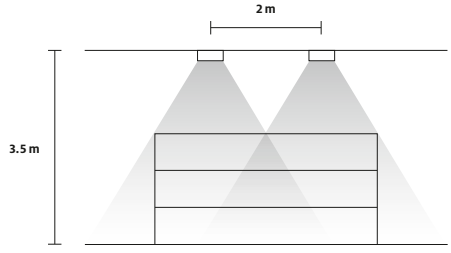
Achieve more with fewer luminaires: thanks to targeted light direction and highly efficient LEDs, SCENO increases the overall efficiency of a lighting solution. Installation distances are increased and fewer luminaires are used.

SPACE FOR IOT APPLICATIONS

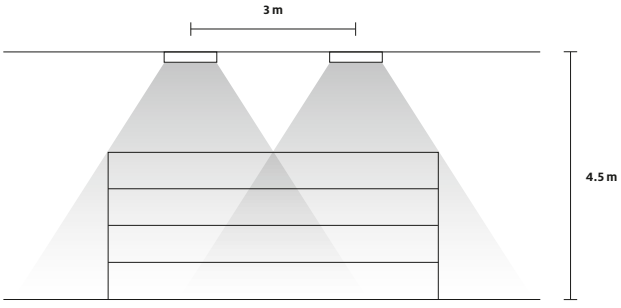
On the one hand, this means reduced installation time and costs. On the other hand, it frees up space for additional elements on the tracks, such as state-of-the-art motion sensors. The lighting infrastructure can be extended to become the infrastructure for digital applications of the future, such as tracking products and customer movements.

LIGHT IN A NUTSHELL

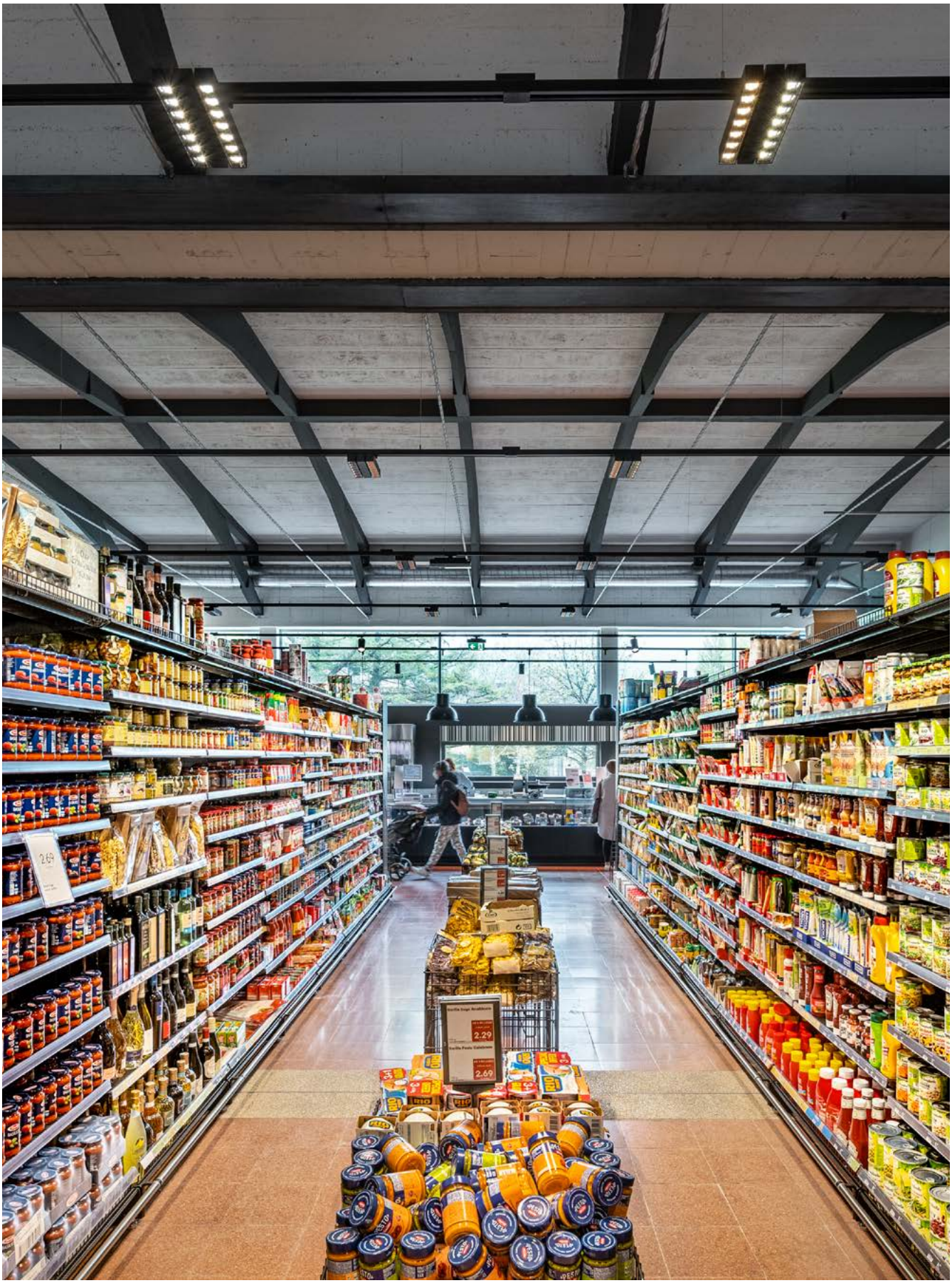
SCENO can always be read-justed, even in the future, so it can be adapted for changing spaces and presentation areas. That is what makes SCENO so future-proof, and guarantees retailers sustainable, economical aisle lighting. Light wherever it is needed.



SCENO with 2 x 7 honeycombs



SCENO with 2 x 14 honeycombs



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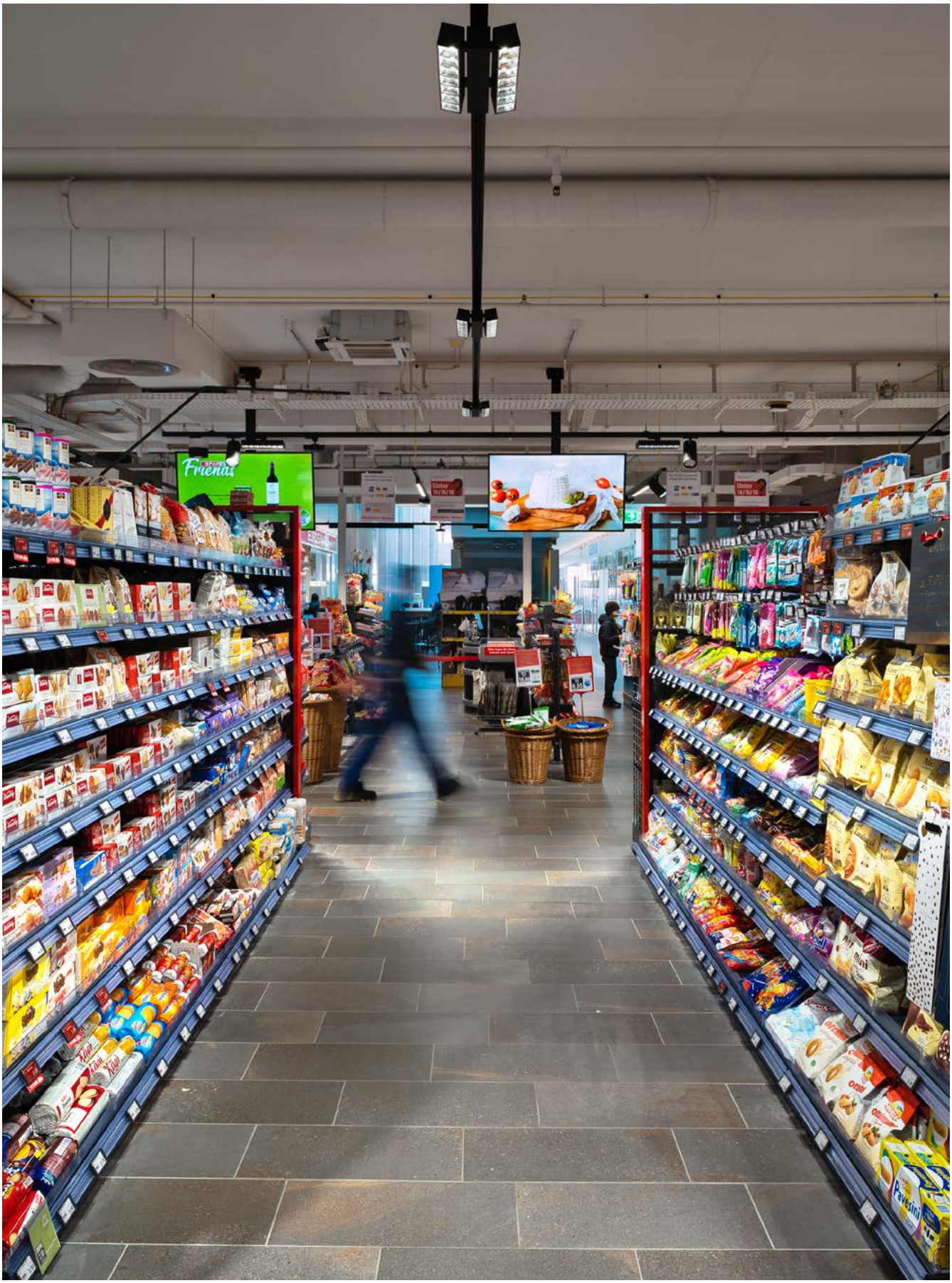

Friends
Pavesini

SPAR Oerlikon, Zurich | CH

SCENO FOR THE OFFICE

Providing spaces that invite you to linger, creating an ambience and opening up real rooms for human interaction – many companies are looking to bring their employees back to the office, with concepts such as New Work, which focus on open floor plans and variable room layouts, helping with these aims. Whether for creativity in the collaboration area or concentration at an individual workplace, SCENO offers a flexible lighting solution that meets changing visual task requirements and usage needs in the office.

SUBTLE AND TIMELESS BEAUTY

With straight lines and compact design, SCENO blends harmoniously into any office architecture. On the surface, the luminaire impresses with brilliant light that optimally reflects materials and structures. High-quality lenses and anti-glare honeycombs ensure perfect visual comfort, even on long working days.

IF THE OFFICE DESIGN CHANGES, THE LIGHT DOES TOO.

SCENO has individually rotatable and pivotable light modules for maximum flexibility. The combination with track systems provides even more design freedom. For workplaces, the use of SCENO on a three-phase track is ideal, while installation on SUPERSYSTEM tracks is perfectly suited to collaboration areas.

WANT TO MIX AND MATCH? – WE HAVE THE SOLUTION!

Together with the luminaires from the SUPERSYSTEM range, there are exciting possibilities available: the VIVO II spotlights create targeted accents in the office, while the VIVO II pendant luminaires with decorative shades help with zoning. SUPERSYSTEM integral linear ensures the best linear glare control.

SCENO type	2 x 7
Installation	three-phase trunking three-phase DALI trunking
Luminous flux	2000 lm
Colour rendering	CRI > 80, CRI > 90
Colour temperatures	2700 K, 3000 K, 3500 K, 4000 K
Beam characteristics	symmetrical 75°
Housing colour	black, white

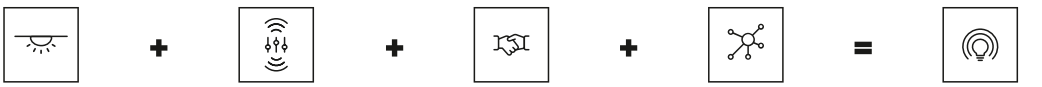
As flexible as two luminaires,
as compact as one.

	SCENO 1 x 7 / 2 x 7	SCENO 1 x 14 / 2 x 14
Dimensions	286 mm x 143 mm x 43 mm (L x W x H)	562 mm x 143 mm x 43 mm (L x W x H)
Light sources	7 LEDs fitted on one or two sides	14 LEDs fitted on one or two sides
Luminous flux	3500 lm, 6000 lm, 8000 lm	7000 lm, 14 000 lm

Installation	three-phase trunking, TECTON continuous row, pendant on three-phase trunking, pendant with ceiling rose
Rotation	355° around the z-axis, tilt angle -10° to 90° on each wing
Colour rendering	CRI > 80, CRI > 90
Colour temperatures	2700 K, 3000 K, 3500 K, 4000 K, Meat (for meat products)
Beam characteristics	asymmetrical, symmetrical 55°, symmetrical 75°, oval
Control	switchable, DALI-dimmable
Housing colour	white, black, silver

zumtobel.com/sceno

T H E L I G H T



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